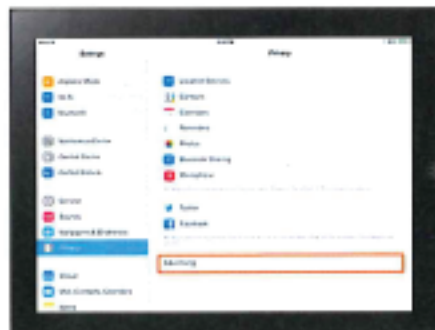


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Locations Services is an optional setting that uses Wi-Fi and/or your cellular signal to determine your current location. Location data can be extremely useful for a variety of apps. For example, the Maps app can use this information to give you directions from your current location, while the Weather app can give you a local forecast. Location data can also be used in ways you might now expect. For example, the Camera app can use it to tag photos and videos with their exact locations (known as geotagging). If you then post a photo publicly online, you're also sharing the location data for that photo. While it can be useful, some people may not feel comfortable sharing their location data in all these situations. Fortunately, you can turn off Location Services for individual apps or for all of your apps. To modify these options, go to your Privacy settings, then tap Location Services.

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To Limit ad tracking: Some 3rd party apps may use information from your iPad to serve you targeted advertisements based on your interests. These interests are based on the way you use your iPad, including your browsing history and installed apps. If you'd prefer not to receive targeted advertisements, you can limit ad tracking. This feature won't limit the number of ads you receive- it will simply stop 3rd party apps from using your personal information. Tap Privacy, then tap Advertising